



MEMBERSHIP FORM

Benefits of membership:

- Your business name and web link on the Alliance website
- One vote on issues pertaining to Alliance business
- Networking with other area businesses
- Influence your neighborhood's future

Name _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Daytime phone _____ E-mail _____

Committees

I am interested in joining the following Committee/s:

Public Relations & Marketing Prepares news releases, ads and flyers to help publicize Alliance events and activities. Works with the Event Committee setting up displays and booths to promote the alliance when an opportunity arises.

Membership Works to recruit new members, focusing on one-to-one, in-person visits to prospective members. It keeps abreast of new businesses, property owners, and organizations within the Greater Southport community.

Government Affairs Researches and identifies land use issues which are relevant to the interests of the Alliance and the community. Identifies infrastructure needs, including property improvements needed. Monitors zoning activities and issues relating to public policy, and partners with the city to promote economic development within the area.

Special Events Plans and executes events to publicize the Alliance and the benefits of living, working and shopping in the Greater Southport Area. Events include: Spring Festival, Fall Community Sale, and other opportunities during the year where GSBA has the chance to have a presence.

Newsletter & Website Works on all aspects of the GSBA Newsletter, including planning, research and writing, editing, and proofing. Responsible for updating the website with events info, photos, new member info, and keeping the website fresh and current.

\$75.00 Business Membership

\$25.00 Not-for-profit or Individual Membership

Return this form with your check payable to Greater Southport Business Alliance

Mail to: 6901 Derbyshire Rd. Southport, In. 46227

A Not-for-profit 501 C-6 Corporation